

TO: **Shopping Area Redevelopment Board**
 - Doug Vos, Chair - Eric Barnes
 - Greg Visser - Kevin Klynstra
 - Amy Cheyne

Staff
- Abigail deRoo, City Marketing Director

FROM: Cindy Humphrey, Recording Secretary

DATE: March 9, 2021

RE: **Meeting Notice**

*Thursday, March 11, 2021
12:00 p.m.
City Council Chambers*

AGENDA

1. Approve February 25, 2021 Minutes
2. Discuss Social Districts
3. Other

MEMORANDUM OF MEETING
Shopping Area Redevelopment Board (SARB)

Thursday, February 25, 2021 – 12:00 p.m.

PRESENT: Board members - Vos, Visser, Barnes, Cheyne, Klynstra

ABSENT: Board members -

Staff: Marketing Director deRoo, Recording Secretary Humphrey

The meeting was called to order at 12:00 p.m. by Chairman Vos.

- 1) Motion was made by Board Member Barnes and seconded by Board Member Klynstra to approve the minutes from the January 14, 2021 meeting.

All present voting aye, **Motion Carried**

2) **WASTE MANAGEMENT UPDATED CONTRACTS**

deRoo explained that remarkably, due to the state of the economy and the time lapse, the proposed rates will go down, despite the fact that we have been out of contract for over a year.

The issue of recycling continues to be an ongoing problem. We have been getting complaints of contamination in our dumpsters, which unfortunately creates a bigger problem in that our dumpsters are then emptied into the truck contaminating the entire truck. This has created over \$4,000 in fines for the city. Some of these charges may be waived, however, moving forward, we will number each dumpster to better determine which is being contaminated. This will give us a better picture of who these fines should be billed back to.

Discussion continued with ideas and feedback. Installing cameras is a possibility and will be researched. Getting out of the garbage business would clutter the back walkways and entrances as well as back up traffic flow, as there could be as many as 7 waste hauling trucks coming and going in one day. We could consider sending a letter to all residents and owners with the effects of just one dumpster being contaminated and the threat of passing on the hefty fines imposed when that happens.

Motion was made by Board Member Klynstra and seconded by Board Member Barnes to recommend City Council approve the contract with Waste Management to begin on April 1, 2021.

All present voting aye, **Motion Carried**

3) **LIBRARY ALLEY/SNOWMELT UPDATE**

Nagel Construction is the approved contractor for this project. They are the same contractor that completed the Elm Street project. The timeline is to break ground around April 19, depending on the frost wall, and warp up in mid July. The steps have not yet been prioritized, however, there will be at least one parking lot accessible for the duration of the project.

deRoo informed the board that Tripelroot will be adding snow melt to their patio, at their own cost. The sidewalk along Drip through to the back of the library and along a new sidewalk on the North side of Cherry will also have snowmelt. Cherry Street will not. The upside to

construction during this time, is that no events will be disturbed and given that there continues to be limited traffic the impact won't be as noticed.

4) **SARB VACANCIES**

deRoo informed the board that since the Chamber closed it's physical office within the downtown Zeeland area, having a representative no longer meets the criteria of the Bylaws. Given the unique insight that Jane Clark adds to the group, deRoo offered for consideration adding her as an ex-officio member. The board agreed it would be very beneficial to continue receiving her input, knowledge and experience and discussed how that might be done.

Motion was made by Board Member Barnes and seconded by Board Member Klynstra to recommend City Council approve amending the SARB Bylaws to include an option to invite a representative from the West Michigan Chamber of Commerce to be an ex-officio member of SARB with the ability to contribute to discussion, but not cast a vote.

All present voting aye, **Motion Carried**

Discussion continued regarding other possible business owner/operators to be approached and interviewed if interested. Having a variety and balance of perspectives were among a few qualities the board felt were important to look for. The list of names devised included: Laura Gentry (Tripelroot), Jenny Hoort (Engedi Salon), Brian VanHoven (property & business owner), Rachel Karhoff (State Farm), Carrie VanTil (Third Coast CPA), Josh Best (David & Brook), Jeff or Hillary Rietveld (Out of the Box), Shelley Miller (Drip), and Mary Jo Boerman (Boerman Law Office). Due to the nature of some of the businesses, the possibility of a time change to the meetings was discussed and agreed that all present could meet any time between 8am and 2pm on Thursdays if that would help accommodate possible schedule conflicts in the future.

A motion was made Board Member Barnes and seconded by Board Member Visser to begin by approaching individuals on the list based on the criteria discussed and offering them to apply for the open positions.

All voting aye, **Motion Carried**

5) There being no further business to conduct, Chairman Vos adjourned the meeting at 1:25 pm.



Cindy Humphrey, Recording Secretary