

MEMORANDUM OF MEETING
Shopping Area Redevelopment Board (SARB)
Thursday, January 22, 2026 at 9:00 A.M.

PRESENT: Board members, Vos, Barnes, Bult, Gentry, VanHoven, VanKampen

ABSENT: Dick

Staff: Marketing Director deRoo, City Clerk DeVerney

Guest: Jessica Hurst

The meeting was opened at 9:00 A.M. by Board Member Vos.

1. **PUBLIC HEARING – 51 E MAIN ST – REPLACE EXTERIOR BUILDING SIGNAGE**

Chairman Vos opened the public hearing at 9:00 A.M.

deRoo introduced Jessica Hulst, representing Holland Custom Signs, and the tenant at 51 E. Main. Coldwell Banker is changing real estate firms and will now be MI Real Estate Management. She stated they would be using the same shape sign with existing sign mounting holes being filled and repainted by the tenant. Holland Custom Signs team will handle the demolition. Installation should be in March or April.

A motion was made by Barnes and supported by VanHoven to approve removing existing "Coldwell Banker" sign and replace with new business identification signage for MI Real Estate Management of the same size, scale, and installation method. All present voting aye, Motion Carried.

A motion was made by Barnes & supported by Gentry to close the public hearing at 9:09 A.M.

2. **PUBLIC HEARING – 152 E MAIN ST – REPLACE EXTERIOR BUILDING SIGNAGE**

Chairman Vos opened the public hearing at 9:16 A.M.

deRoo stated that the applicant, representing Annie Lane Bridal, is only refacing the existing projecting sign so the applicant was not in attendance. Annie Lane Bridal is updating the artwork on their projecting sign, but using the existing sign frame and mounting bracket. The board was pleased with the design of the new signage artwork.

A motion was made by Barnes and supported by Gentry to approve refacing an existing projecting sign. All present voting aye, Motion Carried.

A motion was made by Barnes and supported by VanHoven to close the public hearing. All present voting aye. Motion Carried.

A motion was made by Barnes and supported by VanHoven to close the meeting at 9:20 A.M. All present voting aye, Motion Carried.

Kristi DeVerney, City Clerk