

MEMORANDUM OF MEETING
Shopping Area Redevelopment Board (SARB)
Thursday, August 13, 2026, at 9:00 A.M.

PRESENT: Board members: Barnes, Gentry, VanHoven, VanKampen
ABSENT: Bult, Dick, Vos
Staff: Marketing Director deRoo, City Clerk DeVerney
Guest: None

The meeting was called to order at 9:00 A.M. by Board Member Barnes.

1. **APPROVE MEETING MINUTES**

A motion was made by VanHoven and supported by Gentry to approve the June 11, 2026, meeting minutes. All present voting aye. Motion Carried.

2. **Parking Updates**

deRoo noted the City of Zeeland had reached an agreement with North Street CRC for parking. Signs have been installed for the City of Zeeland parking and North Street CRC have also installed signage in their part of the parking lot.

3. **PUBLIC HEARING – 17 E MAIN AVE – INSTALL PROJECTING SIGN**

Board Member Barnes opened the public hearing at 9:06 A.M.

deRoo gave an overview of the request, by D-Sign LLC, to install one projecting sign.

deRoo noted the sign meets zoning requirements. Board members did not have any issues with the sign.

A motion was made by VanHoven and supported by VanKampen to close the public hearing at 9:04 A.M.

Motion was made by Gentry and supported by VanHoven to approve the sign. All voting aye. Motion carried.

Ayes: Barnes, Gentry, VanHoven, VanKampen
Nays: None
Absent: Bult, Dick, Vos

4. **Sidewalk Sales**

deRoo stated that, on August 20, businesses will be participating in sidewalk sales which will be combined with Music on Main.

5. **Peddler's Market**

deRoo noted that, due to the construction project on Church Street, the Peddler's Market will be relocated to the South parking lot this year.

6. **Pumpkinfest**

deRoo stated that Pumpkinfest will be held on October 1-3 this year.

7. **OTHER**

Main St Auto – Three proposals were received from the following:

- Dave Wilson
- Midwest Construction Group, Inc.
- Monday Impact

All three proposals include residential and commercial spaces. One of the proposals would like to have all residential space but that would only be considered if the ordinance made a change. Another proposal would like to acquire more adjacent properties in order to have a larger structure.

36 N Elm – The REMAX building is for sale.

17 E Main – No information on when El Rancho will receive their liquor license.

43 E Main – This building is currently a rental. The new owner foresees moving his practice (on State St) to this location.

123 E Main – Koele Godfrey project should be completed by the end of this year.

144 E Main – Owner is working on remodeling project.

156 E Main – Owner is gutting this building.

Taft St & Main Ave – Discussed mixed use and C-2.

A motion was made by VanHoven and supported by VanKampen to close the meeting at 9:30 A.M. All present voting aye, Motion Carried.

Kristi DeVerney, City Clerk